



CAMPAIGN

# PORTFOLIO

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# TIC 2024 GRAPHIC DESIGN + SIGNAGE

Banners x Feather Flags



**Aegis Business Solutions Ltd**  
**Eve Anderson Recruitment Ltd**  
**CyberEYE Limited**



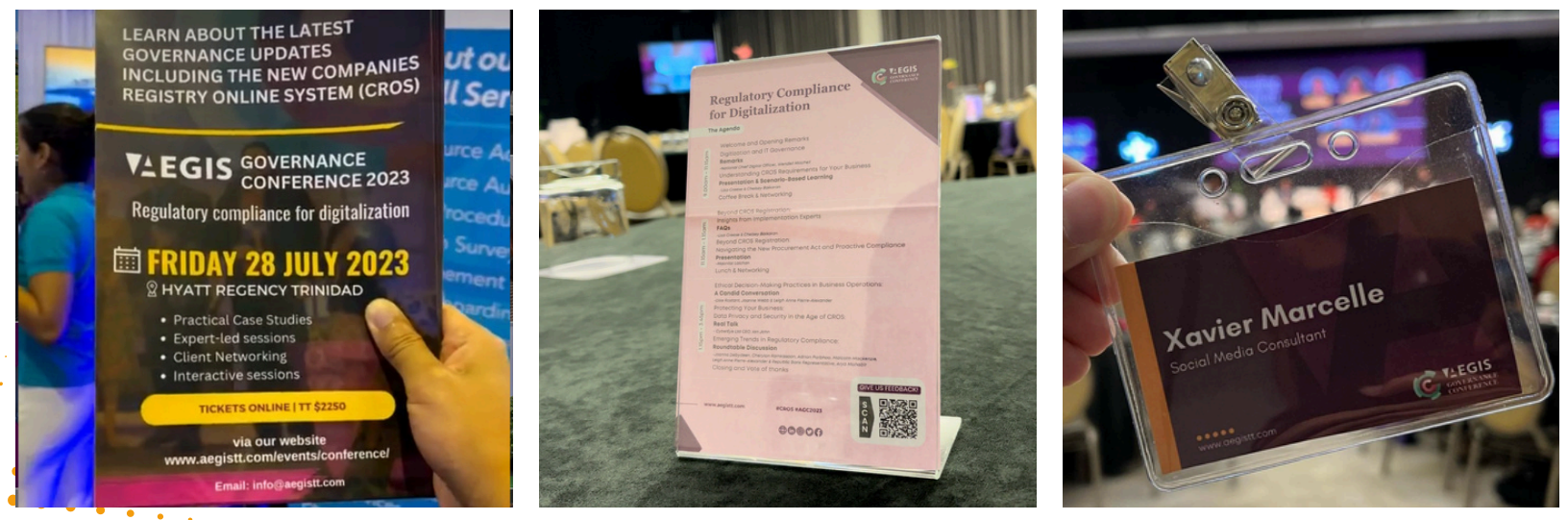
**AEGIS FEST CAMPAIGN (COMPANY SPORTS DAY)**

GRAPHIC ARTWORK | CREATIVE IDEAS | CONCEPT CREATION | VIDEO RECORDING/ EDITING



**CONFERENCE CAMPAIGN: GRAPHIC DESIGN**

DIGITAL SCREENS | SOCIAL MEDIA GRAPHICS | NAME CARDS | TABLE SIGNS | PRESENTATIONS | FLYERS



**WEBSITE RE-LAUNCH CAMPAIGN**

GRAPHIC POSTS STATIC | ANIMATED INFOGRAPHICS | VIDEO CREATION | FORMATTING | EDITING

**FACEBOOK POST**



**FACEBOOK VIDEO POSTS**



**VIDEO 1**

**VIDEO 2**

**VIDEO 3**

**GRAPHIC DESIGN**  
DIGITAL FLYER | ADJUSTMENTS



**CAMPAIGN DESIGN + VIDEO CREATION**



# PLATFORM SET UP

INSTAGRAM | FACEBOOK | BIOGRAPHY | WEBSITE LINK

# SOCIAL MEDIA MANAGEMENT

SCHEDULED POSTS | AUTOMATED MESSAGING | CUSTOMER RESPONSE SUPPORT | AD MANAGEMENT

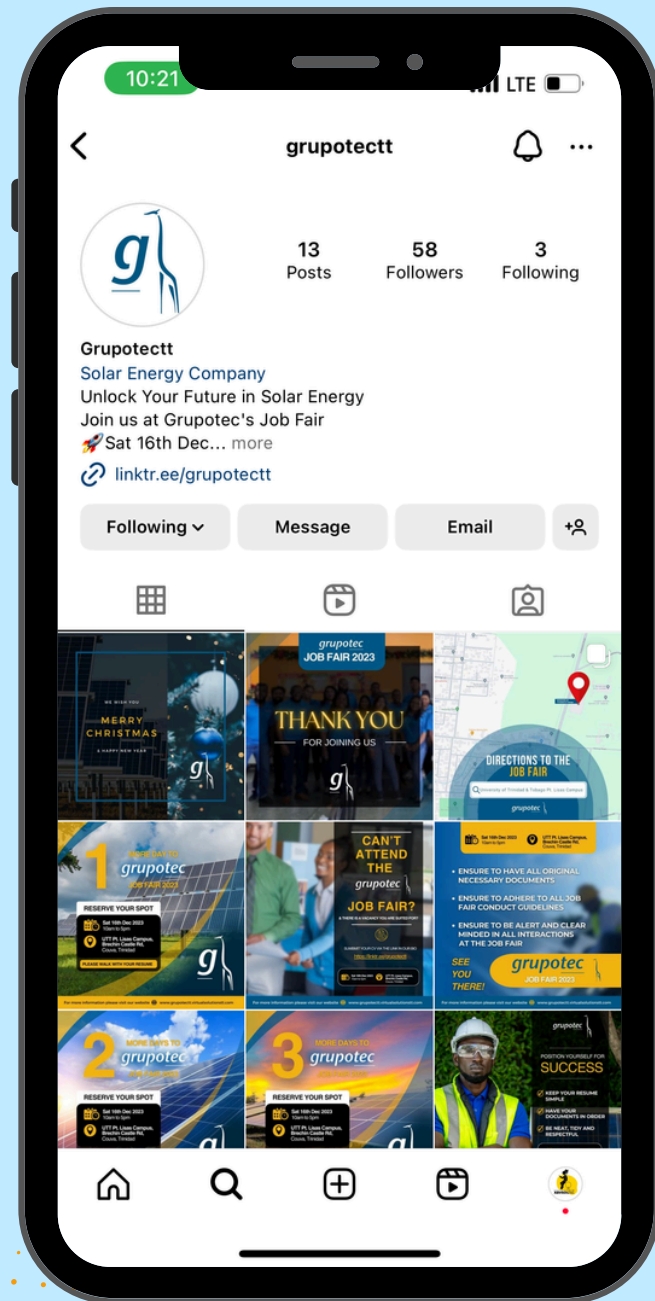
# CREATIVE CONTENT

DIGITAL ARTWORK | INFOGRAPHICS

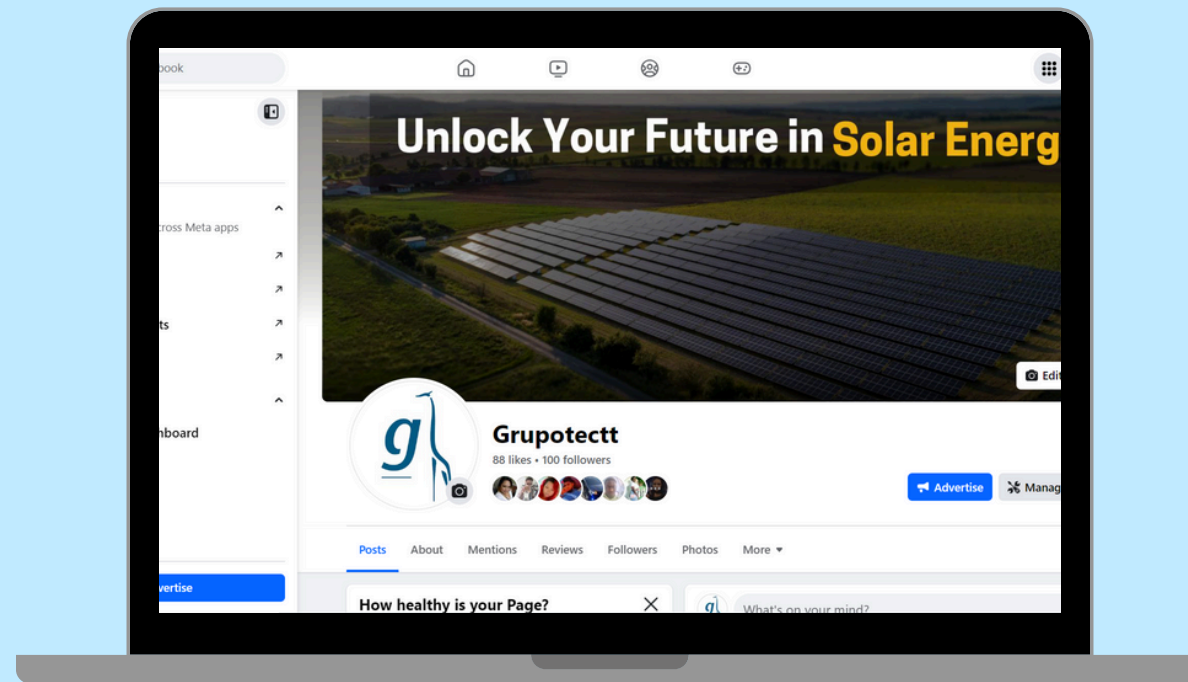
# SIGNAGE DESIGN

DIGITAL SIGNAGE | TRADITIONAL SIGNAGE | RENDERINGS

## INSTAGRAM



## FACEBOOK PAGE



# SOCIAL MEDIA CAMPAIGN + SIGNAGE DESIGN



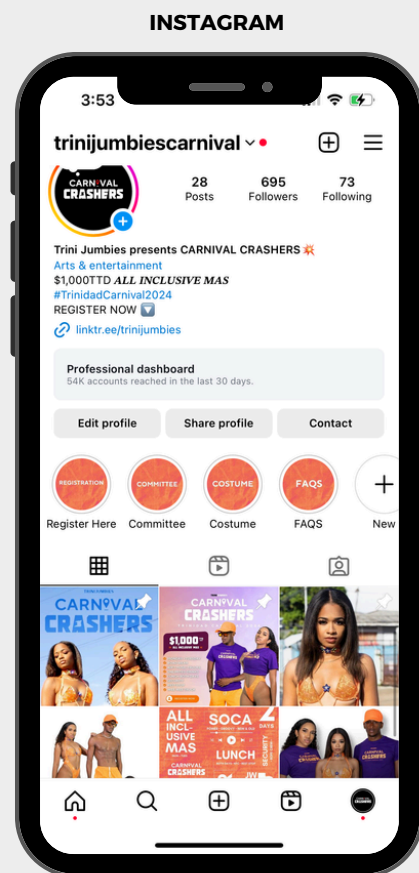
## LOGO DESIGN

TRINI JUMBIES LOGO | CARNIVAL CRASHERS THEMED LOGO | FORMATTING

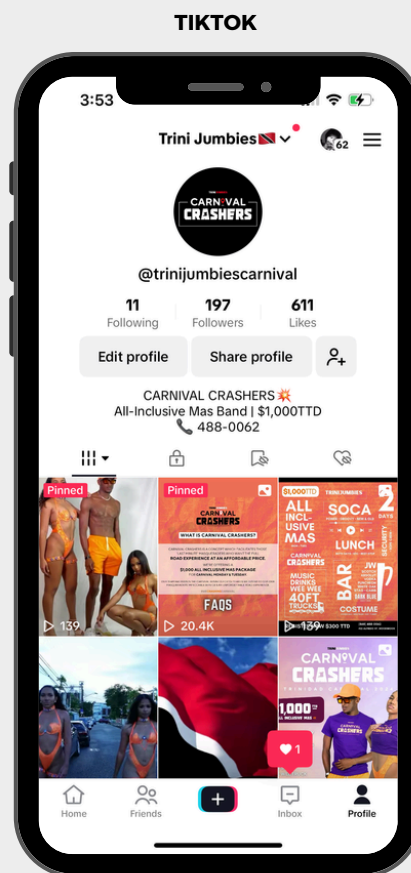


## SOCIAL MEDIA MANAGEMENT

EMAIL CREATION | SOCIAL PAGES | CONTACT INFORMATION | BIO | HIGHLIGHTS



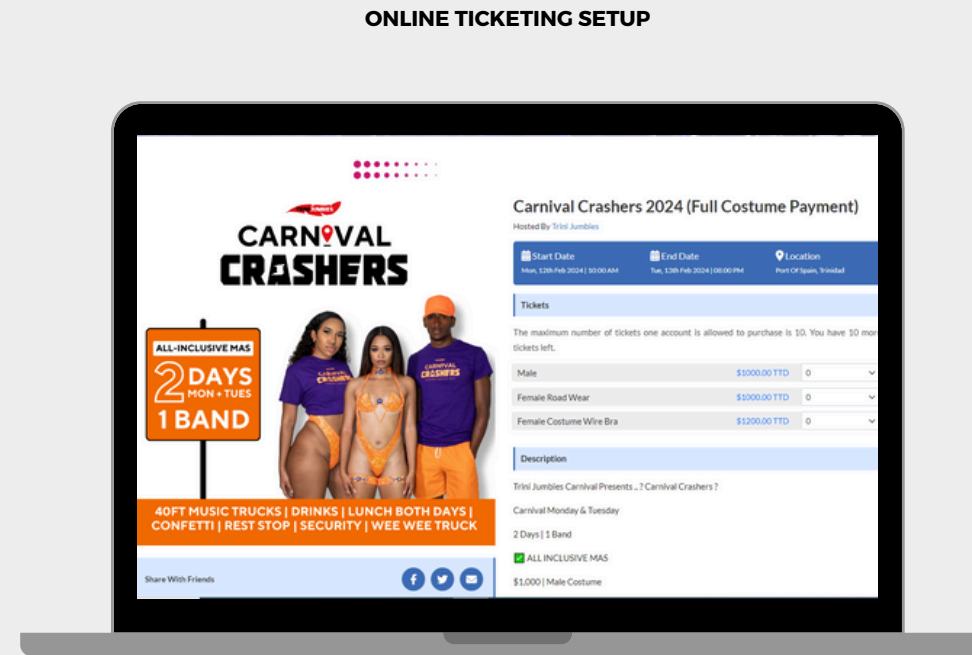
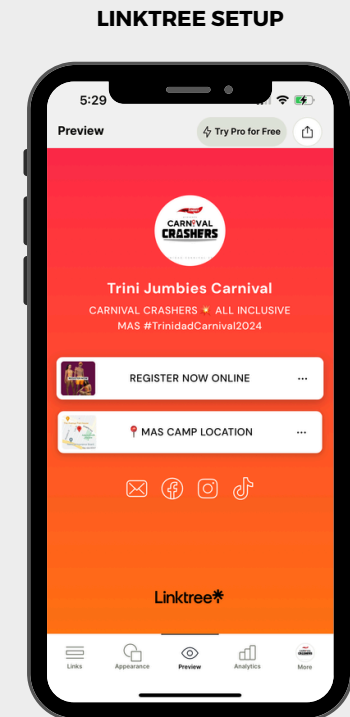
**695 FOLLOWERS**  
CONTENT CREATION  
DESIGN OF ARTWORK  
WEEKLY SCHEDULED POSTS  
AD MANAGEMENT | BOOSTING  
CUSTOMER RESPONSE SUPPORT  
VIDEO CREATION & EDIT  
CAPTION | HASHTAG GENERATION



**197 FOLLOWERS**  
1 VIRAL VIDEO  
OVER 20k VIEWS  
WEEKLY POSTS  
VIDEO CREATION & EDIT

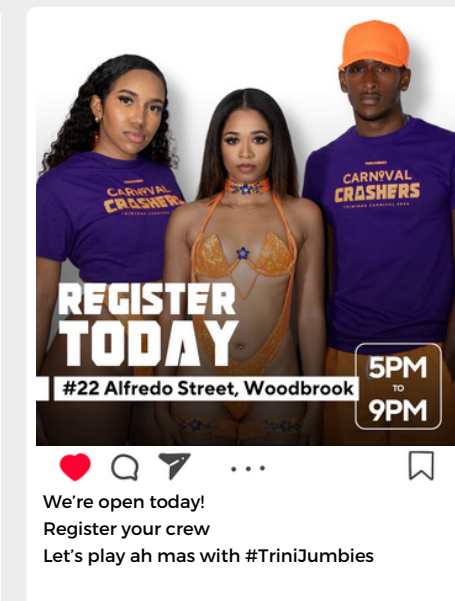
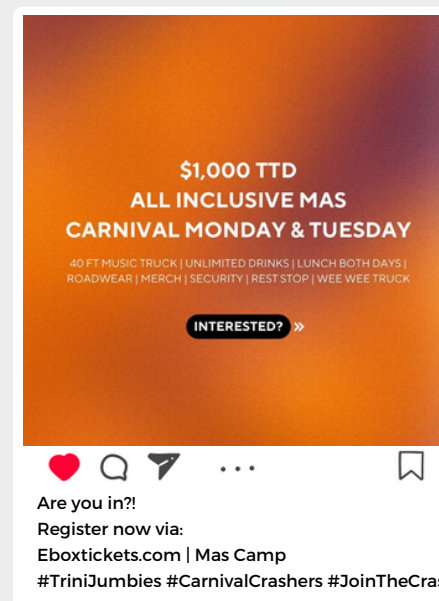
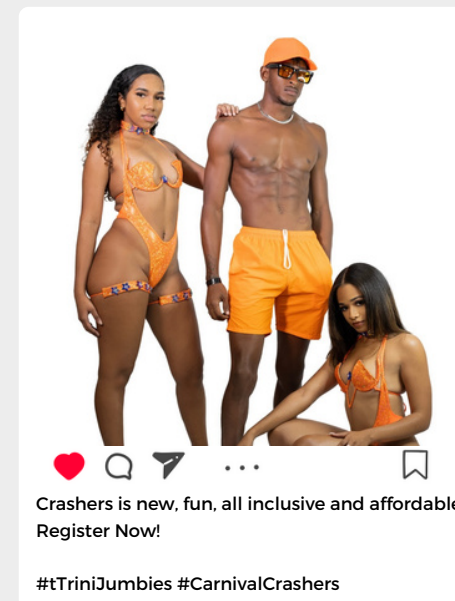
## CARNIVAL CAMPAIGN MARKETING

LINKTR.EE | E-TICKETS | GRAPHIC ARTWORK | SIGNAGE | QR CODE GENERATION



## CREATIVE CONTENT

STATIC POSTS INSTAGRAM | FACEBOOK (1080PX X 1080PX)  
GRAPHIC ARTWORK | HIGH QUALITY IMAGES | PHOTOGRAPHY | VIDEOGRAPHY | EDITING



## REELS | TIKTOK CONTENT

VIDEOS INSTAGRAM | TIKTOK (1080PX X 1920PX)

RECORDING | EDITING | FORMATTING

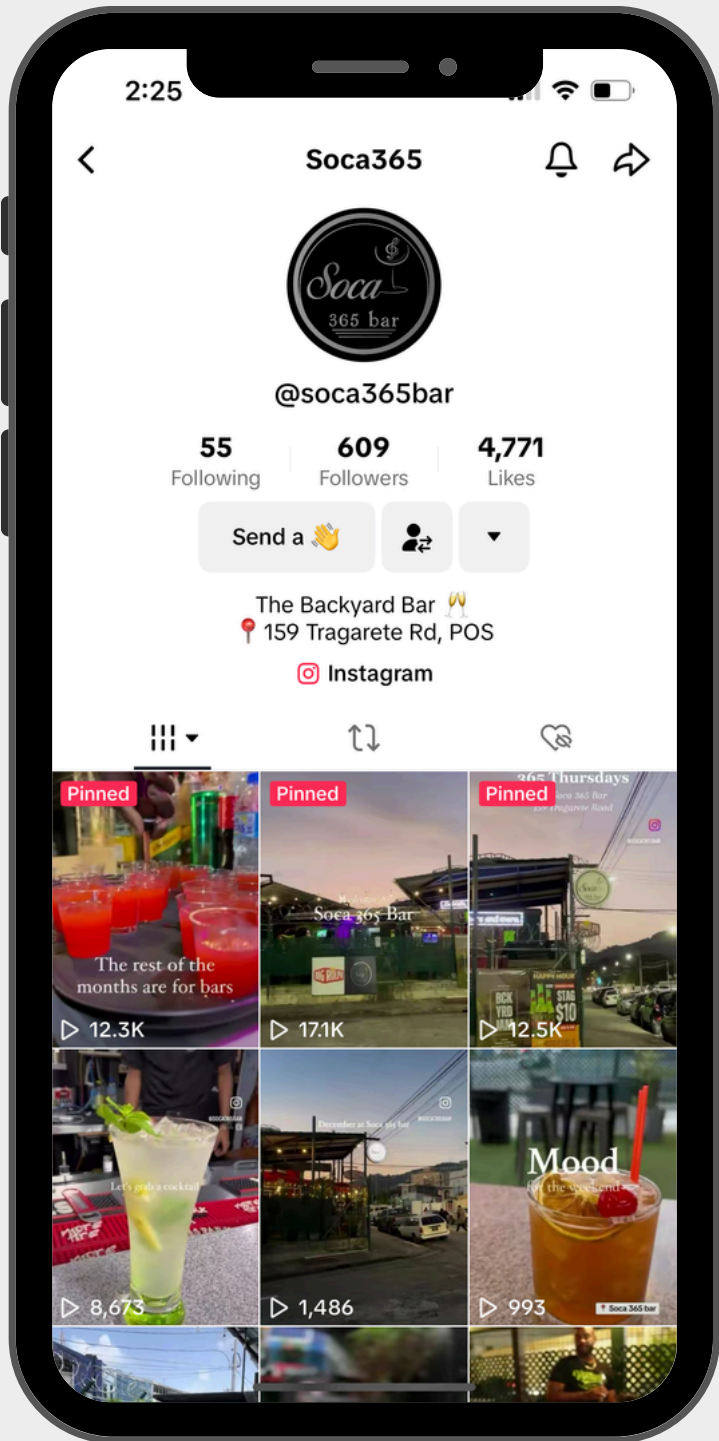
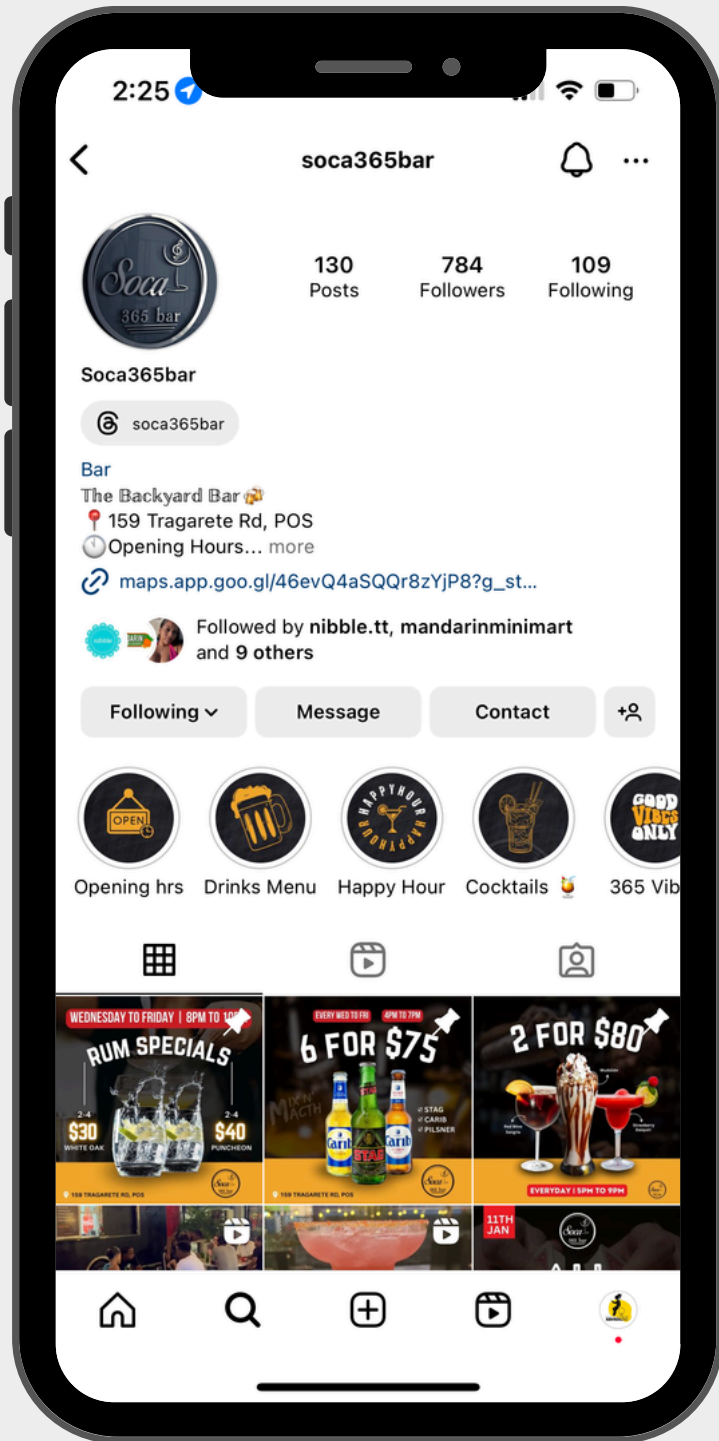


## SOCIAL MEDIA + CAMPAIGN MARKETING + SIGNAGE ARTWORK



INSTAGRAM

TIKTOK



784 FOLLOWERS  
WEEKLY POSTS (3-4 PER WEEK)  
VIDEO REEL CREATION  
AD MANAGEMENT

609 FOLLOWERS  
3+ VIRAL VIDEOS  
OVER 50k VIEWS

PAGE SET-UP

BUSINESS PAGE CATEGORY | CONTACT INFORMATION | BIOGRAPHY | HIGHLIGHTS

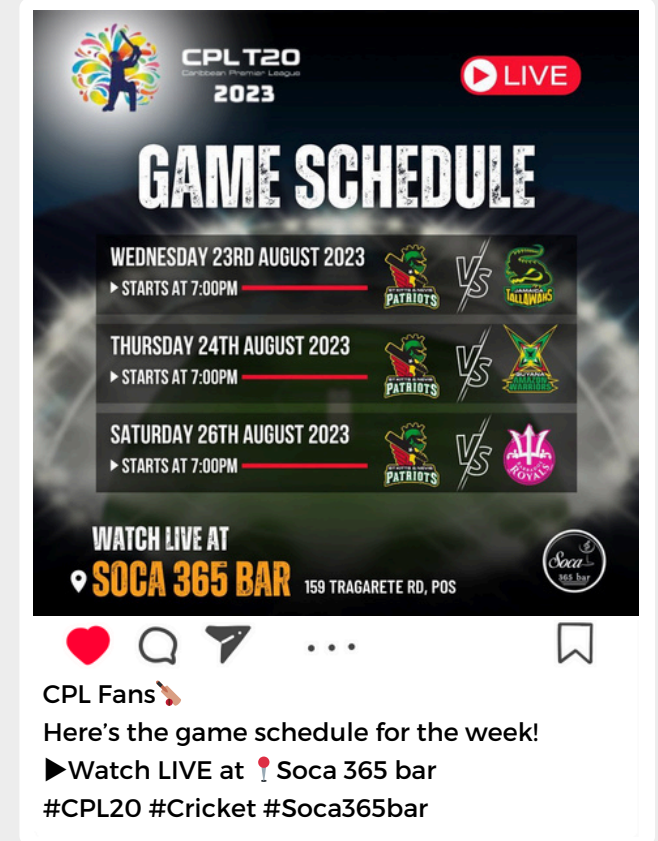
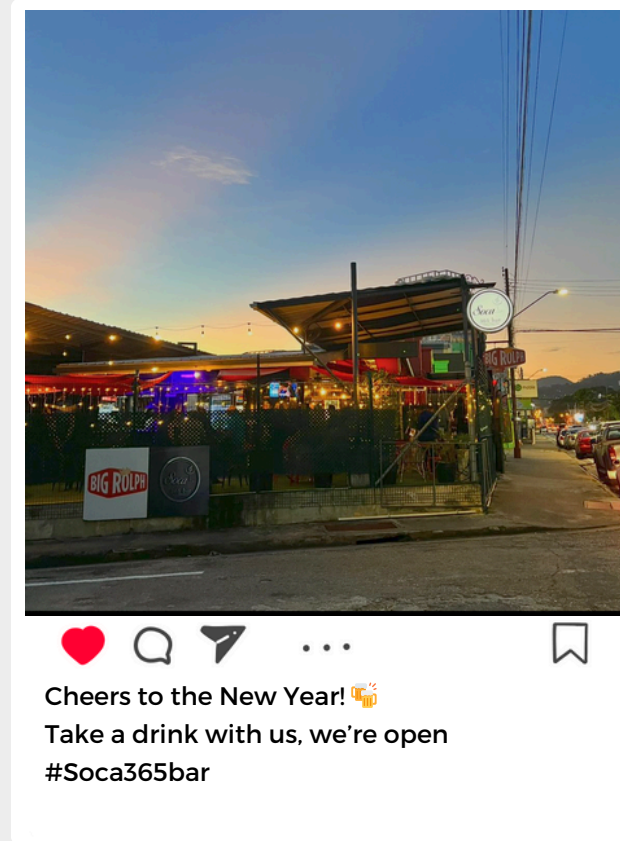
SOCIAL MEDIA MANAGEMENT

WEEKLY SCHEDULED POSTS | CONTENT CALENDAR | 3 - 4 POSTS PER WEEK | STORIES | CUSTOMER ENGAGEMENT

CREATIVE CONTENT

STATIC POSTS INSTAGRAM | FACEBOOK (1080PX X 1080PX)

MAINTAINING BRAND IDENTITY | GRAPHIC ARTWORK | HIGH QUALITY IMAGES & VIDEOS | CAPTION GENERATION



REELS | TIKTOK CONTENT

VIDEOS INSTAGRAM | TIKTOK (1080PX X 1920PX)

RECORDING | EDITING | FORMATTING



SOCIAL  
MEDIA  
MANAGEMENT



# PROMOTIONAL IDEAS

HAPPY HOUR | SPORTS PROMO | COMMITTEE COLLABS | SMALL-SCALE THEMED EVENTS - PRE-PUMPS | GAME NIGHTS | EVENT CO-ORDINATION



COMMITTEE COLLAB W/ TRIBE U



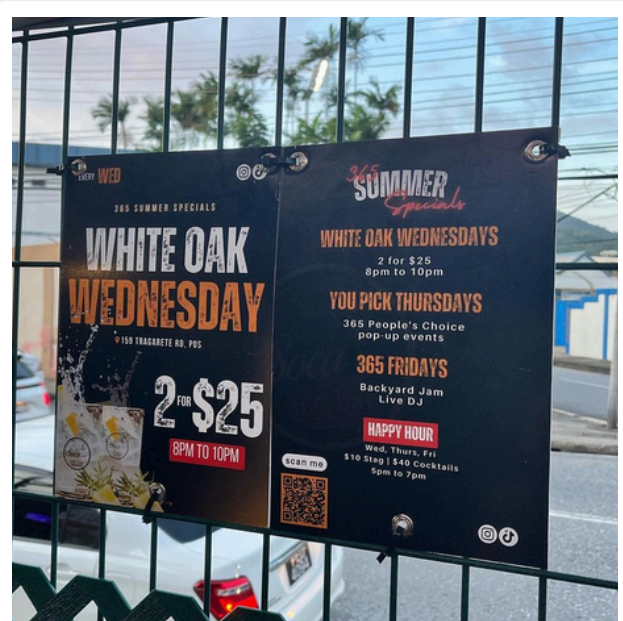
HAPPY HOUR PROMO SPECIALS



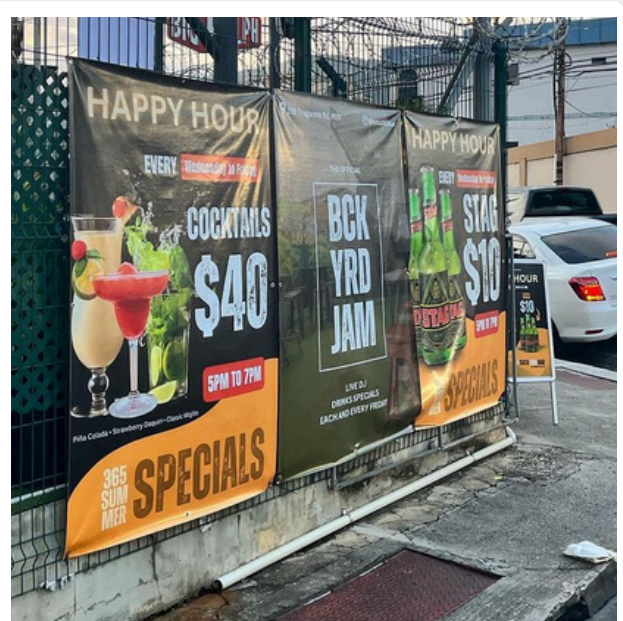
HALLOWEEN EVENT

# DESIGN & SIGNAGE

DESIGN | RENDERINGS | FORMATTING | PRINTING | INSTALLATION



PROMO SIGNS (5"W x 7"H)



PROMO BANNERS (1.5"W x 3"H)



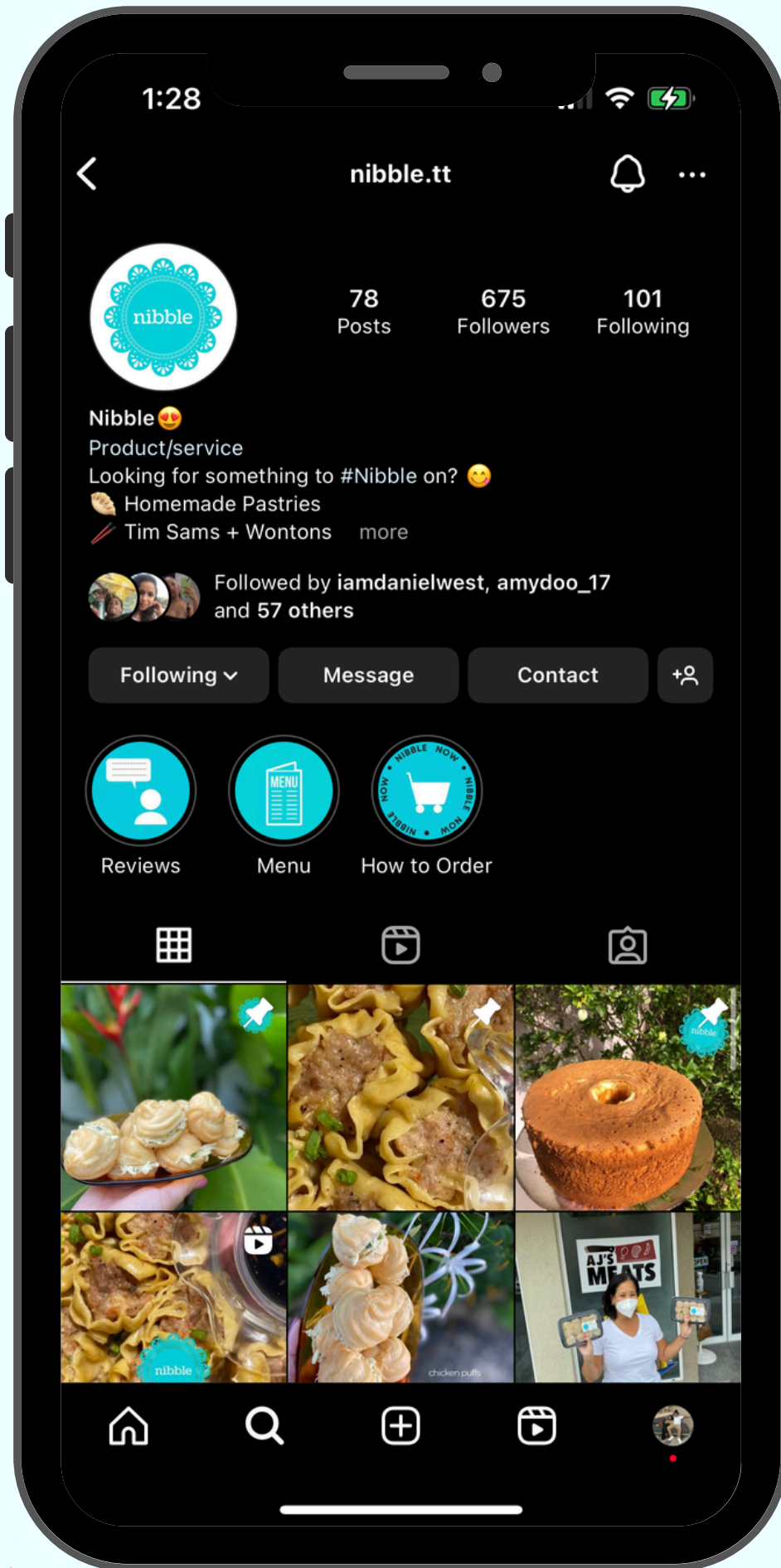
A FRAME SIGN (22"W x 33"H)



BRANDED TEES (FRONT & BACK)

PROMOTIONS+  
GRAPHIC  
ARTWORK,  
SIGNAGE +  
PRINTING





INSTAGRAM SAMPLE

### FULL PAGE SET UP

BUSINESS PAGE CATEGORY | CONTACT INFORMATION | BIOGRAPHY | HIGHLIGHTS

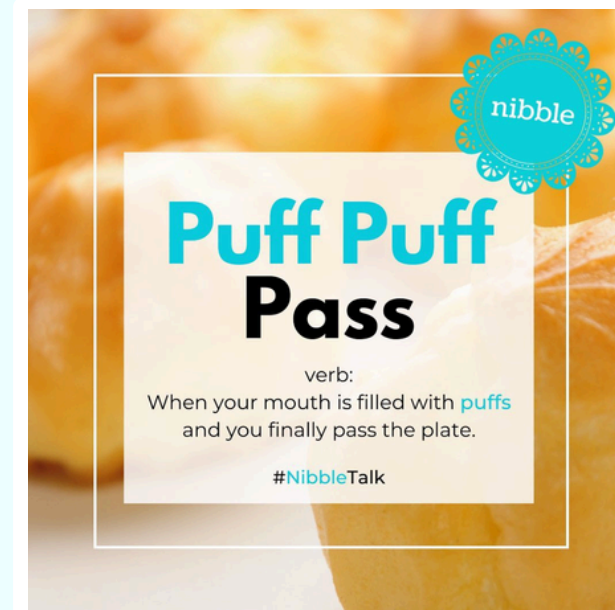
### CREATIVE CONTENT

STATIC POSTS INSTAGRAM | FACEBOOK (1080PX X 1080PX)

GRAPHIC ARTWORK | CAPTION GENERATION | HIGH QUALITY IMAGES | CUSTOMER ENGAGEMENT



Chicken puffs for breakfast is never a bad idea! & we can def hook you up DM to #Nibble #Nibble #ChickenPuffs



Who's guilty of being greedy? Remember sharng is caring guys! DM to #Nibble #Nibble #ChickenPuffs



Weekend Nibbles ft. our pork & shrimp siu mai #Nibble #Dumplings #TimSams

### SIGNAGE DESIGN & PRINT

SIZED & FORMATTED (PDF, PNG, JPEG, SVG)

Stickers | Menu | Poster



#### STICKER SAMPLE





# LET'S CONNECT

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## Phone

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## Address

Diego Martin, Trinidad



## Email

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## Web Adress

www.xavsocial.com



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# xavsocial